

GCADA Municipal Alliance Webinar Series – Fall, 2022

Learning from Evaluation

Tuesday, December 6th

1:00 PM – 2:00 PM

Evaluation is an important component of planning and implementing substance misuse prevention efforts. Evaluation can also often be couched in uncertainty for what to learn from the results or how to apply the findings to improve prevention efforts.

Please join us for this interactive learning session, where we will:

- *Review the purpose and types of evaluation*
- *Describe how evaluation findings can be useful for learning and improvement*
- *Identify evaluation practices as part of a continuous learning process*

To register, click [here](#).

For questions or additional information, email Sara.Thode@gcada.nj.gov.

Northeast & Caribbean Prevention Technology Transfer Center Presenters:



Ivy Jones Turner
MPA
Certified Prevention Specialist

Ivy Jones Turner is an experienced prevention professional and manager with over 15 years of experience providing Training & Technical Assistance (TTA) on behavioral health promotion and prevention for organizations at the federal, state, and community level. TTA topics addressed include program implementation, evaluation, collaboration & partnership development, and incorporating cultural responsiveness (competence) and health equity.



Jess Goldberg
MSW, MPH
Certified Prevention Specialist

Jess Goldberg is a certified prevention specialist and highly skilled trainer. She designs and delivers impactful learning events, consultation, and coaching support. For over a decade, she has specialized in building capacity to improve health, mental health, and behavioral health. She brings a deep commitment to health equity and mental health equity to her leadership of in-person and virtual training and technical assistance (TTA).

